



BSHI 2018 Exhibition and Sponsorship Brochure

***Royal Welsh College of Music and Drama,
Cardiff***

5th - 6th September 2018



Welcome...

The British Society for Histocompatibility and Immunogenetics (BSHI) is holding its 29th Annual Conference at the Royal Welsh College of Music and Drama in Cardiff from Wednesday 5th to Thursday 6th September 2018. As always, an important component will be the trade exhibition allowing commercial partners to present their products and developments to delegates. Careful planning will ensure that exhibitors have maximum exposure to delegates throughout the conference. Your organisation is cordially invited to take part in the exhibition and to take advantage of the various sponsorship opportunities which the event presents.

We expect around 100 delegates to attend - mainly specialists working in Immunogenetics and Transplantation Immunology from across the UK.

The BSHI Research Executive and Local Organisers are developing a programme that will span all aspects of Histocompatibility and Immunogenetics and will include the named 'Terasaki' and 'Festenstein' lectures as well as other plenary sessions. There will be members' oral presentations, including the best abstract session and the poster presentations will be assessed for the best poster award. We are sure it will be a full and stimulating two days.

In addition to the exhibition, we are also offering companies the chance to host a 20 minute presentation over the hour and a half lunch time on both Wednesday 5th and Thursday 6th September. This would be an excellent opportunity to reach a dedicated group of delegates and maximise your exposure. There are just 2 slots per day to allow delegates time to have their lunch before attending sessions as well as being mindful not to take too many delegates away from the exhibition.

Please see the attached brochure and booking form for further details. To book space at the BSHI 2018 Exhibition or pledge sponsorship, please complete and return the booking form via email BSHIconference@execbs.com or by post to BSHI C/O Executive Business Support Ltd, City Wharf, Davidson Road, Lichfield, Staffordshire, WS14 9DZ.

Please note that spaces are limited.

Custom packages are also available - if you wish to discuss sponsorship opportunities, please do not hesitate to get in touch with the Event Manager Gemma Bell on 01543 442 159 or by email BSHIconference@execbs.com.

We do hope that you are able to join us and we look forward to welcoming you to Cardiff and the BSHI Conference.

Exhibition Packages

Stand information

- All exhibition spaces are approximately 6 sq.m, (2m x 2m).
- Lunch and refreshments will be provided for exhibitors during the exhibition and is inclusive of stand cost for 2 stand personnel.
- Additional stand personnel for exhibition will incur an extra charge.
- 1 x 500 w socket is included with your stand
- (All charges included on booking form)
- Entry into the “Exhibition Bingo”. We will ask you to provide a question relating to your exhibition and delegates will need to visit your stand to find out the answer.

Single Stand - Exhibitor package £1300

Approximately 6 sq.m, (2m x 2m): exhibition space, this includes an allowance for 2 stand personnel per company. Company brief, logo and contact information included on the BSHI conference website and within conference programme.

Double Stand - Exhibitor Package £2400

Approximately 7.5 sq.m (4m x 2m) exhibition space, this includes an allowance for 4 stand personnel per company. Company brief, logo and contact information included on the BSHI conference website and within conference programme.

Bespoke opportunities will also be considered, please contact the BSHI Event Manager at BSHIconference@execbs.com with your request.

Sponsorship Opportunities

please note that all sponsorship is offered on a first come first served basis

Key Note Speaker (EUROPE)	£600
Company logo will be included in the speaker's session. In addition, your company logo and profile will appear in the conference handbook within the sponsorship page.	
Key Note Speaker (UK)	£250
Company logo will be included in the speaker's session. In addition, your company logo and profile will appear in the conference handbook within the sponsorship page.	MAX 6
Poster Sponsorship Session	£1,000
Poster viewing will take place at the conference around the registration and conference area, with approximately 60 posters on display. Your company logo will be displayed on the viewing posters and around the Poster area. Recognition shown in the abstract section of the conference handbook and a logo and company description included on the sponsors page.	MAX 1
Delegate Bags	£1000
Place your company logo on the conference bags that are handed out to all attending delegates. Bags will be sourced by event organisers and production costs are included in the price. The option to self-source can be discussed upon application.	
Advertising Literature in Delegate Bags	£250
Advertising literature inserted into all delegate bags. (Up to 1 x A5 size)	Unlimited

Delegate Packs - Pens	£300
This is a well utilised item which delegates can retain; a sponsor can provide their own branded pens to replace the meeting branded items. Pens will be sourced by event organisers and production costs are included in the price. The option to self-source can be discussed upon application.	SOLD OUT
Delegate Packs – Note Pads	£300
The sponsor can provide their own branded notepads to replace the meeting branded items. Notepads will be sourced by event organisers and production costs are included in the price. The option to self-source can be discussed upon application.	MAX 1
Delegate Lanyards	£300
Place your company logo on the lanyards that are handed out to all attending delegates. Lanyards will be sourced by event organisers and production costs are included in the price. The option to self-source can be discussed upon application.	MAX 1
Lunchtime Workshop	£500
20 minute lunchtime presentations. Rooms to be made available including screens Extra audio-visual will be available at an additional charge	ONLY 1 LEFT
Advert in Conference Handbook	£175
A5 Black and White, within handbook Advert design subject to approval by BSHI Event Manager	
Advert in Conference Handbook	£225
A5 colour inside back cover Advert design subject to approval by BSHI Event Manager	MAX 1
Advert in Conference Handbook	£350
A5 colour outside back cover Advert design subject to approval by BSHI Event Manager	SOLD OUT

Gala Dinner Sponsorship

The Gala Dinner will take place at the National Museum Wales on Wednesday 5th September 2018



Pre-Dinner Refreshments	£600
This will include a sparkling wine or soft drink alternative reception before the gala dinner. You will receive recognition on the sponsor page of the conference handbook and on the dinner menus.	MAX 1
Gala Dinner Refreshments	£1,500
The dinner will include half a bottle of wine or soft drink alternative per person during dinner. You will receive recognition on the sponsor page of the handbook and on the dinner menus.	MAX 1
Gala Dinner 3-Course Meal	£3,500
This includes sponsorship of the 3 course gala dinner. Menus with your logo will be placed on each table setting and you will receive recognition on the sponsor page of the conference handbook.	MAX 1
Gala Dinner Table Gifts	£300
The sponsor can provide their own branded dinner table gifts, gifts can be sourced by event organisers for an additional charge. You will also receive recognition on the sponsor page of the handbook.	MAX 1
Gala Dinner Entertainment	£750
You will receive recognition on the sponsor page of the conference handbook and on the dinner menus.	MAX 1

Location

Venue

Royal Welsh College of Music and Drama
Castle Grounds, Cathays Park, Cardiff
CF10 3ER
www.rwcmd.ac.uk



Set in the grounds of Cardiff Castle, bordering one of the largest and most beautiful urban parks in the UK, the College is well known for its distinctly warm and welcoming character.

BSHI have booked accommodation in three nearby hotels, The Holiday Inn, Jury's Inn and The Hilton Hotel all of which are within walking distance. Accommodation can be booked through the conference team at the time of booking your stand/sponsorship.

Cardiff

Cardiff, Wales' Capital city, offers a startling range of unique attractions, top class entertainment and quality shopping with a difference – all within walking distance of the Conference venue and accommodation. Innovative architecture sits alongside historic buildings and Cardiff Bay offers entertainment for everyone.

Rich in ancient history, sporting excitement, romantic ambience, eclectic culture and 'out of this world' activities, Cardiff is the perfect holiday destination for families, couples and groups. Cardiff is a thriving city, just 2 hours by train from London.

Cardiff Airport is situated 11 miles from the city centre and the venue is within walking distance from Cardiff Central train station.

